



Retailer Terms / Price List

Apr 2008

Hello from Looney Labs!

Our biggest hit is a card game called Fluxx - the card game of ever changing rules. We have sold over 350,000 copies of this games - mostly through small "mom & pop" game stores and direct to the consumer through our web site. The game has a huge following... if you sell nothing else in our line, you need to be selling Fluxx. And don't forget the all new version - Zombie Fluxx - 100 cards in a two deck tuck box!

But we have LOTS of great games beyond Fluxx which you will find detailed on this price sheet and in our beautiful color catalog. A few items which are Temporarily Out of Stock are marked TOS, below.

Thanks for selling our games!

Discount and Payment Terms

- no minimum # of pieces per item
- free shipping on orders over \$200*
- 50% discount off MSRP
- easy return policy
- net30 after credit check
- late charge 1.5% per month
- 10% advertising allowance enquire for specific details
- FOB Lorton, VA 22079

*continental USA only

Phone: 301-441-1019 Fax: 301-441-4871
 retailer-support@looneylabs.com
 PO Box 761, College Park, MD 20741

Product	Players	Time	Description	Case Qty	EAN	ISBN #	Stock #	MSRP
Card Games and Accessories...								
Fluxx	2-6, age 8+	2-45 min	the card game of ever changing rules	72	9 781929 780013	1-929780-01-X	LOO-001	\$14
Fluxx Blanxx			5 blank cards for any version of Fluxx	n/a	9 781929 780143	1-929780-14-1	LOO-012	\$2
Jewish Fluxx			7-card expansion for original Fluxx	10	9 781929 780631	1-929780-63-X	LOO-029	\$2
Christian Fluxx			7-card expansion for original Fluxx	10	9 781929 780648	1-929780-64-8	LOO-030	\$2
EcoFluxx (TOS)	2-6, age 8+	2-45 min	nature-themed version of Fluxx	72	9 781929 780525	1-929780-52-4	LOO-001-EC	\$12
Family Fluxx (blister)	2-6, age 7+	2-30 min	smaller, easier version of Fluxx, with full color art and kid-friendly themes	24	9 781929 780518	1-929780-55-9	LOO-001-FA	\$8
Family Fluxx (cello)				108	9 781929 780518	1-929780-55-9	LOO-001-FAM	\$8
Zombie Fluxx	2-6, age 8+	10-40 min	Zombie-themed version of Fluxx	72	9 781929 780662	1-929780-66-4	LOO-033	\$16
Fluxx Español	2-6, age 8+	2-30 min	all-Spanish version of Fluxx	108	9 781929 780570	1-929780-57-5	LOO-032	\$8
Chrononauts	1-6, age 11+	20-45 min	award-winning time-travel card game	48	9 781929 780105	1-929780-10-9	LOO-009	\$20
Early Amer Chrono			time-travel in 19th century USA	48	9 781929 780488	1-929780-48-6	LOO-009-EA	\$20
Lost Identities			14 extra IDs for original Chrononauts	20	9 781929 780167	1-929780-16-9	LOO-013	\$3
Aquarius (TOS)	2-5, age 5+	20-30 min	colorful domino-like family card game	60	9 781929 780020	1-929780-02-8	LOO-002	\$10
Nanofictionary (TOS)	2-6, age 10+	30-45 min	the card game of telling tiny stories	60	9 781929 780297	1-929780-29-X	LOO-017	\$17
NanoBlanks			14 blank Nanofictionary cards	10	9 781929 780440	1-929780-44-3	LOO-022	\$3
Are You a Werewolf?	8-15, age 12+	20-60 min	like mafia, but with a werewolf theme	10	9 781929 780303	1-929780-30-3	LOO-019	\$4
The Icehouse Game System...								
Treehouse Rainbow	2-4, age 5+	5-20 min	perfect entry-level Icehouse game with 15 beautiful plastic pyramids + die	36	9 781929 780587	1-929780-58-3	LOO-025-R	\$12
Treehouse Xeno				36	9 781929 780594	1-929780-59-1	LOO-025-X	\$12
Martian Coasters	2-4, 8+	15-30 min	a colorful race game on drink coasters	10	9 781929 780655	1-929780-65-6	LOO-031	\$6
3HOUSE booklet	2-4, age 8+	varies	rules for 3 games for 3 Treehouse sets	n/a	9 781929 780600	1-929780-60-5	LOO-026	\$3
Zendo Rule Cards	3-5, age 8+	10-60 min	starter rule pack for Zendo w/16 cards	10	9 781929 780624	1-929780-62-1	LOO-028	\$4
Playing with Pyramids	2-6, ages 12+	varies	paperback rulebook w/ 12 games	88	9 781929 780280	1-929780-28-1	LOO-014	\$12

STORE DISPLAYS / CATALOGS

Product	Description	Display/Case Qty	ISBN #	Stock #	SRP
Fluxx Display	pop-open display box containing 6 Fluxx decks	6 x 12 = 72	1-929780-09-4	LOO-001-D	\$84
EcoFluxx Display (TOS)	pop-open display box containing 6 EcoFluxx decks	6 x 12 = 72	1-929780-53-2	LOO-001-EC-D	\$72
Family Fluxx Display	pop-open display box containig 9 Family Fluxx decks (in cello)	9 x 12 = 108	1-929780-54-0	LOO-001-FA-D	\$72
Zombie Fluxx Display	pop-open display box containing 6 Zombie Fluxx decks	6 x 12 = 72		LOO-033-D	\$96
Tri-Fold Catalog	full-color tri-fold brochures with descriptions of all our games			LOO-928	FREE!
Micro-Catalogs	a 25-pack of our card-sized catalog, highlighting our most popular games!			LOO-901-25	FREE!

Note: We have discontinued our full product POP display. As we are redesigning our packaging, it will become less and less ideal to hold our products.